Phocas. + MYOB

You've got data. Bolt on best of breed data analytics to MYOB - even tie in other datasources too. And get results.

Bag a glorious head start to business intelligence by selecting Phocas to complement it. We know your ERP inside out and offer solutions to match your MYOB set up.

Phocas integrates seamlessly with *MYOB Advanced, MYOB EXO Business, MYOB AccountRight, MYOB Greentree, MYOB Essentials, MYOB Enterprise* and *MYOB Premier.**
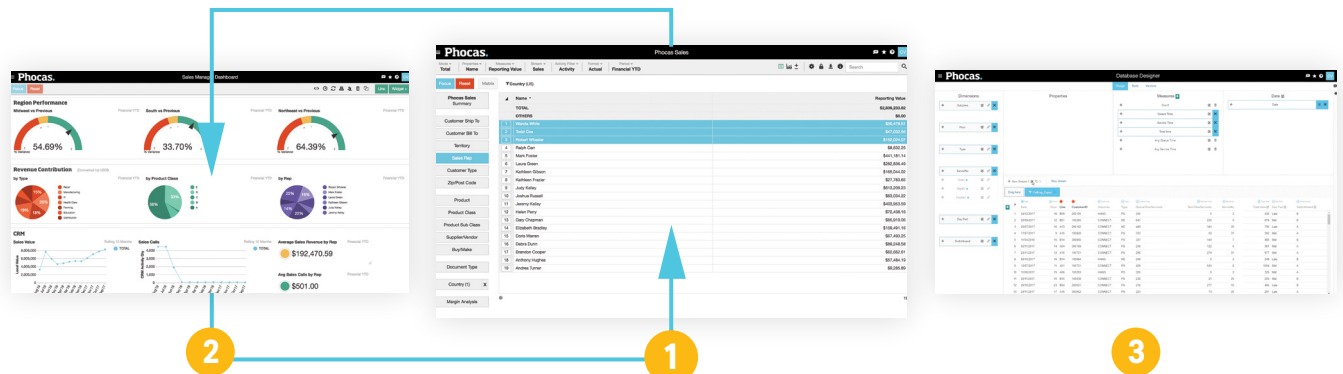
"**We love Phocas.** When anyone asks us for information, my first thought is, 'can I use Phocas for that query?' Any opportunity to use Phocas, we do!"

Eddie Garcia, finance manager, AMARCO Enterprises (distributor of DMK products)

Phocas must-have 3-layer data analytics for MYOB

Leverage your MYOB data to improve reporting and analytical capabilities

2 Visualisation

- Dashboards give the full picture
- Customer scorecards enrich conversations
- Improve individual or team performance with live tracking
- Chart or graph findings and share

Toggle between these layers to move between the overview and the underlying detail

1 Analysis

Where the magic happens!

- Follow your train of thought
- Designed to fit your industry and typical role-based KPIs
- One version of the truth, companywide
- Share datasets, views, reports and findings with others based on your access rules
- No set drill paths and canned reports – slice and dice to suit you
- **You can't break it!**

3 Database Designer

- Other data sources are brought in easily yourself or have Phocas help you out
- Customize to perfectly match your needs
- Drag and drop functionality

*Functions may vary depending upon functionality of MYOB application.

Prebuilt analytic views for core MYOB modules:

Sales – are your sales going up or down? see it all on sales dashboards or do ad hoc analysis.

Purchasing – are you buying the right products to meet customer demand?

General ledger – perform margin analysis – get a real time picture of business profitability – *new financial reporting enhancements*

Inventory – are your stock turns optimised? where is your slow-moving stock?

Customers – identify sales opportunities in your customer base

Suppliers – maximise trading relationships, discounts and cashflow with supplier analytics

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In 2019, BARC's The BI Survey 19 compared Phocas to 35 other BI vendors, including QlikView, Tableau, Microsoft Power BI and Looker.

Individual results from each survey topic have been extracted from **BARC's *The BI Survey 19*** report and are based out of ten in each category. For more information please visit *bi-survey.com*.

Survey category - KPI	Phocas.	QlikView	Tableau	MS Power BI	Looker
Customer satisfaction – combines the 'Product satisfaction', 'Vendor support' and 'Implementer support' KPIs	9.3	5.3	4.5	6.6	7.2
Project success – based on the implementation satisfaction level and the frequency of projects completed on time and on budget	10	6.6	6.0	6.8	7.6
Business benefits – based on the achievement level of a variety of business benefits	9.8	7.2	5.3	5.7	8.1
Recommendation – based on how many users would recommend the product to others	10	5.8	5.0	7.3	9.0

> "**Phocas makes it easy to get detailed results.** Also, the support of Phocas is just absolutely amazing. Hands down, it's better than any other IT company we deal with. Nothing is ever a problem. I can't speak more highly than the quality of the support that we get."
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> **Laura Colman**, general manager, Splosh

> "There's data available we've never thought of analysing before. **It's absolutely fantastic.**"
>
> **Earl Palfrey**, managing director, All Round Supplies

Contact us.

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Phocas.
Got data. Get results.